

Indie Publishers are enjoying an expanding market with the rise of eBook popularity.

FOR IMMEDIATE RELEASE

COLORADO SPRINGS:

Indie publishers are reaching a larger audience with the emergence of viable eBook distribution platforms such as iPhone, B&N Nook and Amazon Kindle.

Steampunk Tales, a monthly periodical which emulates the classic pulp magazines of the 1920s and '30s, is one such publication.

Originally available exclusively as a stylized iPhone application, Steampunk Tales is now available on a variety of popular eBook platforms including the iPhone, Amazon Kindle, MobiPocket eBook and additionally as a DRM-free Adobe Acrobat (.pdf) digital download. In spirit of the economy of the classic pulp magazines, a retail price of \$1.99USD on most platforms provides an extraordinary value.

"We stand at the beginning of a revolution in the distribution of print," says John Sondericker III, Steampulp Publishing's founder. "While not possible just a few years ago, as an independent publisher we are now able to reach readers in millions of homes worldwide. The combination of low distribution costs and the potential for high-volume sales allows us to provide our magazine at an astounding value for the consumer. The timing is perfect to re-introduce the world to the '*Penny Dreadfuls*', and the iPhone and other modern eBook readers are platforms that can truly do them justice."

Steampunk Tales: Issue 4 was released on 11/30/2009.

For more information, and to view the bios of the contributing authors, visit <http://www.steampunktales.com>

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ABOUT STEAMPULP PUBLISHING, LLC:

Steampulp Publishing, LLC is an electronic publishing firm located in Colorado Springs. Steampulp Publishing releases collections of original short fiction on mobile devices. Steampunk Tales is the first electronic magazine of original fiction to be released on iPhone and iPod Touch.