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## **Steampulp Publishing LLC Releases First Ever, Original Pulp Fiction Magazine eBook Exclusively on iPhone**

### **FOR IMMEDIATE RELEASE**

COLORADO SPRINGS:

Steampulp Publishing LLC has released the world's first electronic pulp fiction magazine created exclusively for the iPhone and iPod Touch. Emulating the style of the pulp adventure magazines of the 1920s and '30s, Steampunk Tales #1 contains first-run and original fiction written by an A+ list of award-winning authors. Issue #1 contains 10 short stories (between 4,300 and 11,000 words) for the unbelievably low price of \$1.99. Authors contributing to Issue #1 include Jay Lake, Catherynne M. Valente, SatyrPhil Brucato and G.D. Falksen. The cover art was painted by popular artist Melita "Missmonster" Curphy. Steampunk Tales is distributed exclusively via the iPhone App Store and features the unique *Steampunk Tales Reader*, which renders the stories with a retro-futuristic Victorian flair never before seen in any eBook reader application.

"We stand at the beginning of a revolution in the distribution of print," says John Sondericker III, founder of Steampulp Publishing. "The combination of low distribution costs and the potential for high volume sales allows us to provide an astounding value for the consumer. The timing is perfect to re-introduce the world to the 'penny dreadfuls', and the iPhone is a platform that can truly do them justice."

Steampulp Publishing LLC is the first and only company to release a fiction magazine exclusively on the iPhone platform. New issues of Steampunk Tales will be released monthly. Steampunk Tales will be one of the first applications to implement several of the forthcoming iPhone 3.0 features, as 3.0 will allow readers to purchase back-issues as well as new content from within the *Steampunk Tales Reader*.

For more information, and to view the bios of the contributing authors, visit <http://www.steampunktales.com>. Requests for App Store promotional codes may be sent to [promotions@steampunktales.com](mailto:promotions@steampunktales.com)

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ABOUT STEAMPULP PUBLISHING, LLC:

Steampulp Publishing, LLC is an electronic publishing firm located in Colorado Springs. Steampulp Publishing uses its own proprietary eBook reader software to release collections of original short fiction on mobile devices. Steampunk Tales is the first electronic magazine of original fiction to be released exclusively on iPhone and iPod Touch.